

Requirement 1: Management Approach التوجهات الادارية



Sustainability Management Policy

FORM Hotel Dubai strives to be a sustainable organization, sustaining the natural environment on which our business operations depend, and considering long-term environmental and social impacts of all the projects and operations for which we are responsible.

To achieve this vision, FORM Hotel Dubai will implement a sustainability strategy to demonstrate a positive economic, environmental, and social impact from all our activities.

FORM Hotel Dubai's leadership is committed to continually improving its sustainability performance.

FORM Hotel Dubai will comply with all sustainability related legislation, regulation, and other requirements.

FORM Hotel Dubai will measure and report its sustainability performance against nationally, and where relevant, internationally, sustainability standards.

FORM Hotel Dubai care about the world we live in. We are proud to be doing all that we can, proud to be part of the sustainability solution.

FORM Hotel Dubai Green Team aims to go beyond the sustainability standards of the hospitality industry by implementing innovative and sustainable solutions at our hotel, providing meaningful information for colleagues to help protect the environment and supporting our local community.

FORM Hotel Dubai will manage its operations according to the Dubai Sustainable Tourism (DST) system requirements, and specifically address the following issues:

1 Compliance, Staffing & Training

- 1.1 Report environment performance through the DST Carbon Calculator on a regular frequency, preferably monthly
- 1.2 Comply with all Dubai Sustainable Tourism and Dubai Supreme Council of Energy regulations, guidelines and directives.
- 1.3 Certify staff by Dubai Tourism and establish a committee to manage sustainability initiatives.
- 1.4 Train employees and educate guests on sustainability initiatives.
- 1.5 Produce events, conferences and business meetings that minimize waste and conserve energy and water.

2 Energy

- 2.1 Implement a systematic energy efficiency plan and continually improve energy efficiency performance.
- 2.2 Control energy use with building management systems to optimize energy use.
- 2.3 Strive to use energy efficient transportation for movement of guests and employees.

3 Water

- 3.1 Implement a systematic water conservation plan and continually improve water consumption performance.
- 3.2 Strive to reduce water consumption by reusing guest towels and linens

4 Waste

- 4.1 Implement a systematic waste management plan to minimize disposal to landfill and food waste, encourage recycling, and encourage reuse of materials.
- 4.2 Strive to reduce waste from guest toiletries.

5 Air Quality

- 5.1 Improve indoor air quality by making 100% of guest rooms are non-smoking.

6 Purchasing

- 6.1 Implement a purchasing management plan which gives preference to sustainable, local, fair-trade and environmentally -friendly goods and services
- 6.2 Only purchase food products free from endangered or protected fish, seafood or other species.

7 Local Community

- 7.1 Support social and community development and environmental conservation initiatives.

8 Annual Objectives & Targets

- 8.1 Establish an action plan for continuous improvement of sustainability performance, including:
Objective Target Evaluation

	Objective	Target	Evaluation
8.1.1	Adhere to all DTCM sustainability regulations and administrative orders	100%	Number of DTCM penalties/fines related to sustainability
8.1.2	Adhere to all other government sustainability regulations and administrative orders	100%	Number of DSCE/DEWA/DM, etc. penalties/fines related to sustainability

9 Action Plan

	Relevant Issues	Objectives/targets	Actions	Responsible Employee
9.1	Sustainability Management Approach	Create awareness and culture within the workplace and within the property	Set-up policy, target action plan and inclusion of sustainability topics in employee trainings	Elsa and Rosalie
9.2	Compliance, Staffing & Training	All employees to receive annual training on FORM Hotel Dubai's sustainability plan and their specific responsibilities	Schedule 4 trainings in 2021 to cover all employees and their specific responsibilities (housekeeping, engineering, etc.)	Rosalie & Walid (Champion Trainer)
9.3	Government Sustainability Projects	Adhere to all DTCM and all other government sustainability regulations	Regularly check online, be aware and be updated on all the government initiatives	Hamza
9.4	Guest Education	Engages with guests through clear campaigns and efforts, to encourage involvement and participation in sustainability initiatives.	Update all TVs, chatbot, Both visibly in public areas and rooms. Update all ETAs, online via website, social media or email/messaging,	Parminder Josephine
9.5	Energy	Reduce energy consumption by 5% in 2021 vs 2019	Install an automated lighting system and air conditioning control that minimizes energy use by July 2021 and monitor energy consumption.	Akif
9.6	Water	Reduce water consumption by 5% in 2021 vs 2019	Replace water fixtures in all hotel's rooms and facilities with low-flow models by July 2019 and monitor water consumption. Come up with collaterals to use for towels and linens	Akif Teresa
9.7	Waste	Reduce the quantity of waste sent to landfills by 50% in 2021 vs 2019	Install paper, metal and plastic recycling bins by July 2019 to segregate waste and monitor recycling rates with information from waste contractor. Come up with initiatives and collaterals to use in the bathroom	Akif Teresa

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	Relevant Issues	Objectives/targets	Actions	Responsible Employee
9.8	Air Quality	Maintain the air quality of 100% non-smoking rooms by 2021	Consistency in the maintenance of 100% non-smoking rooms to ensure a suitable cleaning and refurbishment process	Hamza
9.9	Purchasing	Increase the purchase of sustainable, local, faire-trade and environmentally-friendly goods and services by 5% in 2021 vs 2019	Create a purchasing management plan that incorporates sustainability criteria into the purchasing decision-making process by July 2021 Purchase all the soap used in the guest rooms compliant with the criteria identified in the purchasing management plan	Fraz
9.10	Local Community	Carry out 4 CSR initiatives and activities in 2021	Plan and carry out one CSR initiatives per quarter during 2021 that involve guests and employees	Josephine
9.11	Innovation	The partnership with GreenTECH by AQUAcell	Introduction of VITA Tronic and AQUA VITA Life Technology. VITA Tronic is a small machine in the lobby that neutralizes electromagnetic interference and radiation, improves air quality, creating human-friendly environment resistant to pathogens. AQUA VITA life is attached under the water pipes and revitalizes water restoring its natural molecular structure. This increases the oxygen content in the water thanks to this, the water has regenerative properties.	Elsa

Signature:

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